

PATENT TS9243 (US) DFH:EM

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450 on or before the date shown below.

Donald F. Haas
Date: September 11, 2007

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

)
)))
) Group Art Unit: 3627
Examiner: Christopher R. Buchanan
) September 11, 2007)

COMMISSIONER FOR PATENTS P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

RESPONSE TO REJECTION

The following remarks are submitted in response to the office action of July 5, 2007. Claims 1-3, 6, 7, 11, 12, 14, 15, and 18 have been rejected under Section 103(a) as being unpatentable over Kondo et al. in view of Chan et al. Kondo is said to disclose a process for the customization of consumer products that includes the steps of preparing the products according to selections made by a consumer from available options that are shown on a vending system interface, customizing the products from available options for the products shown on the vending system interface, selecting the amount of the products from options shown on the vending system interface, reconstituting the product with one or more other components and dispensing the customizable product from the vending system into a storage container at a dispense point of

1